

ShoeRepair Introduces Proprietary Shoe Cup™ To Help Repair Sore, Dry, And Cracked Heels

This soft, food-grade silicone product was made to be the ultimate heel repair device

No one should have to suffer the pain of having dry, cracked, and sore heels anymore – but there are times, however, when we just have to get on and deal with it. ShoeRepair™ knows this story all too well and has made it their mission to alleviate and repair the pain of cracked heels. Their product, the ShoeRepair™ Cup, is an innovative take on the old sock method, made from materials that maximize moisture and help repair them.

Heel fissures or cracked heels are a very common foot condition and can cause low to extreme pain, if left untreated. This problem is even more prevalent in cold climates or where air is dry. According to the last National Foot Health Assessment, 20 percent of adults in the United States have experienced cracked skin on their feet. Women were 50 percent more likely to report the condition than men. Underlying medical conditions and aging can also be a factor.

They say necessity is the mother of invention and for ShoeRepair™, this could not be any more correct. The ShoeRepair™ Cup was born out of pain and passion – from first repairing the inventor’s cracked, sore heels to helping others repair theirs. The founder of ShoeRepair™, who had once very dry heels, needed a more effective solution to stop the cracking and pain, while also maximizing the healing of the body. The problem led to a series of inventions and innovations, and in the end the ShoeRepair™ Cup was born.

“Shoe Cups™ are an all-natural way of stopping dry, cracked, heels using your body’s own restorative powers,” William says, inventor and co-founder of ShoeRepair™.

The ShoeRepair™ Cups are made from soft, food-grade silicone that fits snugly and comfortably on your foot. The cup is secure and ensures maximum hydration from your own foot repair cream. You don’t have to worry about it after you put it on – whether you’re sleeping or watching TV. The silicone is smooth, environmentally friendly, washable and completely re-usable.

Furthermore, it is also safe and effective to use for older people, diabetics, or for those people who have medical conditions, like having a thyroid disease.

“It’s a must-have for diabetics suffering from painful cracked heels,” William adds.

The ShoeRepair™ Cup now comes in various sizes to suit everyone’s feet and needs. The team is excited to innovate and to continue supporting their customers through game-

changing products made to heal your heel. More information can be found at <https://ShoeRepair.com/>.

About ShoeRepair™

ShoeRepair™ products are made with patent pending technology and designed around effectively maximizing moisture and repair for individuals suffering from dry, cracked, and sore heels.

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